



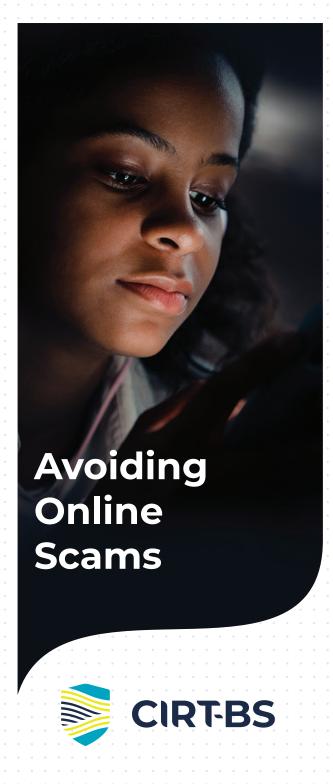
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Scammers use three main psychological tactics to deceive us...

...Through various scam types.

Create a sense of urgency.

Scammers pressure us to act fast by so that we do not have time to think and rationalise.

- PHISHING SCAMS
- TECH SUPPORT SCAMS
- PRIZE SCAMS

Draw on your emotions.

Scammers can use anger, excitement, and sadness to prompt us to take action.

- ROMANCE SCAMS
- → CHARITY SCAMS
- → SEXTORTION SCAMS

Appear to be trustworthy.

Scammers appear to be legitimate by using real logos or posing as people you know.

- → JOB OFFER SCAMS
- → FAKE WEBSITE SCAMS
- BANK SCAMS

STEPS TO HELP YOU AVOID BEING SCAMMED



If it seems too good to be true, it is. If it evokes strong emotion out of you, and asks you take an action, it is likely a scam.



If you receive a strange message from a bank, college, or friend, contact them to confirm it is true.



Strong passwords are a good line of defence against cyber attacks but using multi-factor authentication provides a stronger barrier.

? Ask for Help

If you are unsure about the validity of something you are seeing online, ask an adult to help you verify.